



FOR THE FAMILIES, VOLUNTEERS AND SUPPORTERS OF KIDS CANCER CARE FOUNDATION OF ALBERTA

## Scotiabank invests \$500K in families

Two KCCFA campers were walking in their big-girl shoes last fall when they paid a visit to Scotiabank to meet with the company's senior vice-president (prairie region) George Marlatte. Five-year-old Ryane and six-year-old Maddie weren't there to open a joint account, nor were they looking for investment advice. They were there to thank Scotiabank for the \$500,000 investment it made in KCCFA's Family Care Program.

Family Care includes activities such as Pizza Nights at the hospital and Family Camp. They're designed to give families a caring space where they can find information, friendship and comfort during their family crisis. For many families, these programs are the only connection they have to the world outside their child's hospital room.

"We spent all our time at the hospital or at work, so we were very isolated and scared," said Dawn Wallin, recalling her daughter Ryane's battle with Wilms' tumour. "Then Ryane and Maddie met at Family Camp. They said hello and that was it; they've been best friends ever since. Now our families do family barbecues and vacations together."

Margaret Taylor's daughter Madison was diagnosed with leukemia at 13 months. She couldn't agree more with Dawn: "It was very hard. We were alone for three years. We barely went on family outings because we were afraid Maddie would catch something. Now we have this incredible friendship with Dawn and Robb and an amazing community through the Kids Cancer Care Foundation."

To thank Scotiabank, Ryane and Maddie made George a big thank you card and presented it to him along with a Family Camp t-shirt. He



Five-year-old Ryane (front row) and six-year-old Madison (top row) and their mothers Dawn (left) and Margaret (centre) presented Scotiabank VP George Marlatte with a giant card and Family Camp t-shirt to thank the bank for its \$500K donation.

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was touched by their gratitude and proudly donned the t-shirt. "We were drawn to the Family Care Program through stories like those of Ryane's and Madison's families. We are very pleased to have the opportunity to support the Kids Cancer Care Foundation and a program that is there to help families through one of the most difficult times imaginable—a child's cancer diagnosis and treatment."

Thanks to Scotiabank's generous 10-year gift, the future for KCCFA kids is looking brighter. "Children and families need a supportive community to get through this illness and we are so grateful to Scotiabank for this gift," said Christine Wandzura of KCCFA. "This donation will help us keep these programs, and Alberta families, alive and well for years to come."

The Scotiabank gift comes to KCCFA through the Reach! campaign, a joint fundraising initiative between the University of Calgary, Alberta Health Services and the Calgary Health Trust.

## WINTER 2010

Editor: Gail Corbett



Camp & Community



Research



Clinical Support



Scholarship



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KCCFA teen leaders: helping the homeless

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First KCCFA camper returns as volunteer

### On page 11



Gala steals hearts of dads and daughters

## Message from our CEO



Unique Perspectives Artists: Photography

Christine Wandzura (right) and Bev DeSantis greet fathers and daughters at the Pretty in Pink Dad & Daughter Gala last October. Bev's company Uniglobe Geo Travel was the presenting sponsor of the gala, which raised more than \$20,000 for our scholarship fund.



All photos provided courtesy of KCCFA unless otherwise indicated.

One of the world's greatest minds, Sir Isaac Newton, once said, "If I have seen farther than others, it is because I was standing on the shoulders of giants." For nearly 20 years I have had the privilege of watching our kids "stand on the shoulders" of others, so they could see farther and eventually grow into the leaders of tomorrow.

Ian Turgoose is one of those kids. He was one of our very first campers in 1991, when camp was called Camp CanCare. This young man grew up at camp. He survived the first unrelated bone marrow transplant at the new transplant program at the Alberta Children's Hospital. Now a KCCFA volunteer, Ian is helping our campers to see farther. He offers our campers the kind of hope and promise that only a survivor can. A natural leader, Ian learned to use these skills at camp. And today, he's leading by example. Welcome back Ian!

Creating tomorrow's leaders is the goal of our Teen Leadership Program. You'll read about the ways our teen leaders give back to our community on page seven. And, this February, they're travelling to Ensenada, Mexico to build homes for impoverished families—but not until they raise the funds to make their trip possible. These young people will not only gain invaluable fundraising experience; they will gain precious insights into a whole new world.

And speaking of successful fundraising, the first annual Dad & Daughter Gala was a resounding success. In a year when many charities were cancelling events due to lagging ticket sales, we managed to launch a brand new event. It sold out and raised more than \$20,000—in its inaugural year! What an enchanting evening! We're looking forward to another great event—this time at a larger venue.

A warm welcome to our newest board member, Barry Lee. Barry is one of those gracious leaders with sturdy shoulders for others. He not only possesses strong business acumen, but also knows the pain of losing a child to cancer. Barry brings his vital energy and generous spirit to the board and I am looking forward to working with him.

At KCCFA, we are looking forward to a more financially stable year in 2010, as are you, I'm sure. In 2009, we saw firsthand the effects of a turbulent economy. Donations were down 23 per cent. And yet, demand for our Camp & Community programs rose by 12 per cent. Although fiscally challenging, 2009 was also a year of growth. Not only did we take possession of our new camp last fall, but we also funded several promising research projects and hospital programs. We awarded scholarships to 13 long-term survivors and saw hundreds of kids and their families enjoy our programs.

I am confident that, with your help, 2010 will be a better year. Please carefully consider the fundraising letter you received last November. Dollars raised through this appeal really do make a difference to our bottom-line—and to the families we serve.

Sincerely,

**Christine Wandzura, M.S.M., CFRE,**  
Founder & Chief Executive Officer

## Three's company

**T**hrees are epic. Think of the Three Musketeers, the Three Fates, the Three Muses and the Three Bears. Well now, for 2010, there's the three KCCFA spokeskids and they'll be every bit as epic as their precursors. Here are their stories:

### Tale of two twins

Cassandra and Madison Lehti are 17-year-old high school students at Saint Francis High School. As fraternal twins, they have a unique story to share about childhood cancer.



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L-R Madison and Cassandra will share the limelight as twin spokeskids this year.

Cassandra was eight years old when she was diagnosed with Wilms' tumour. She endured two years of harsh cancer treatments. Although just as bubbly and energetic as her twin, Cassandra is definitely the quiet one. Where Cassandra is sometimes silent, her sister Madison fills in the gaps. "I think I am more independent than Cassandra because of that time," says Madison recalling her sister's cancer experience and how the family temporarily separated while Cassandra was on treatment. Living in Brooks, Mom and the kids were forced to move into the city and live with an aunt, while their father remained home and worked.

There's an energetic banter between the two. And, it's obvious they're close. They share a common bond, a shared memory and experience of cancer, but from different perspectives. And it's this shared experience of survivor and sibling that will captivate audiences.

### Ty tales

When Ty Murray recalls his cancer journey, he tells the story of a family vacation gone wrong. Ty was 14 years old, vacationing with his family in BC, when his foot became infected. A visit to the medi clinic led to blood work, which caught the attention of the attending physicians. Before they knew it, the family was flying by emergency helicopter to the Alberta Children's Hospital. It was there that Ty's parents would learn their teenaged son had acute lymphoblastic leukemia. "Lesley was so angry, she almost decked the doctor," recalls Ty's father Wally.

Cancer was tough on Ty. He's a natural athlete who loves hockey, baseball, football and lacrosse. Living out in the country and unable to go to school, Ty became isolated while on treatment. Sensing his son was becoming increasingly depressed, Wally suggested that he go to a KCCFA teen program. Wally recalls dropping his son off at the bowling centre. He went in sullen and sad and came out exuberant. "He talked all the way home," Wally recalls. That evening changed Ty's life. Since then, he has attended several KCCFA events from teen nights and summer camps to Young Adult Conferences. He's taken part in the Big Break-fast Campout, Tour for Kids 2007, volunteered as an elf at A Christmas Carol and completed his counsellor-in-training. A recent high school graduate, 19-year-old Ty plans to go to Mount Royal University in the fall to become a paramedic.



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Ty (left) with his father Wally at the 2009 ride kick-off. This year, Ty will join his parents Wally and Lesley on the ride and share his cancer journey as a KCCFA spokeseid.

## KCCFA spokeskids

KCCFA spokeskids help put a face to childhood cancer by representing the Foundation at fund-raising events across the province.



## Community Friends

*Friends in the community make great things happen for KCCFA kids and families! We thank our friends who raised funds on our behalf through community initiatives and shaves.*

### Go team!



*Central Memorial's football team showed huge support for fellow team player Chris last fall by shaving their heads and raising \$4,000 for KCCFA.*

## Thank you!

A big thanks to all of the school groups, organizations and individuals who helped make our Shave Your Lid for a Kid® program a huge success last fall. Lots of memorable moments all around!

## Shave volunteers needed

We're looking for office volunteers to help process shaves. Please contact **Sharlene Coulter**, manager of volunteers, at **403.984.1222** or **coulter@kidscancercare.ab.ca** to apply.

**C**hris is an average guy. He's 18 years old and loves to play football. Chris goes to Central Memorial High School and normally plays for the junior football team. But this year, late in the summer, he relapsed with acute lymphoblastic leukemia and could not play ball, when school started in September.

Undergoing chemotherapy, Chris still managed to stay involved as a coach of the junior team. But when he started losing his hair, he challenged the team to shave their heads alongside him.

And so they did.

On October 30, the Central Memorial football team stepped up and shaved their heads at a Shave Your Lid for a Kid® event. Twenty-five teens, three coaches and the school principal raised \$4,000 for the Kids Cancer Care Foundation, but more importantly they showed their support for Chris.

Their support meant a lot to Chris: "It was really cool to have so many people come out to support me. I was happy the team was there for me."

Chris was in the hospital a lot last fall, receiving chemo treatments, so his mother Christine

Norman showed her support by helping to organize the event. She too was impressed by the team and the support they showed her son: "This was a great team-building event and the support the team and coaches gave to Chris was awesome."

The senior football team also pitched in and helped raised money. Brad Rains, a former KCCFA spokeskid, plays for Central Memorial's senior team. He jumped at the chance to show his support for Chris by sharing his own cancer journey at the shave event.

It was both touching and inspiring to see those big guys taking off their locks—all in the name of helping their friend and children with cancer. Way to go team!



*Chris (left) was touched by the support of his teammates who shaved their lids for the kids.*

## Community Friends

### Cycling extravaganza

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**If** you haven't already registered for Tour for Kids Alberta (July 16-18, 2010), do it TODAY! After last year's unforgettable ride, we're anticipating a sold-out event and you're eligible for an early bird discount until March 6, 2010. Visit [tourforkids.com](http://tourforkids.com) to register today.

Not a cyclist? Don't worry. There are plenty of amazing volunteer opportunities and ways to get involved. Contact **Sharlene Coulter** at [coulter@kiddscancercare.ab.ca](mailto:coulter@kiddscancercare.ab.ca) to find out how you can help.

### Willow Park Charity

Photo courtesy of Willow Park Charity Golf Tournament



**I**t began as a simple idea years ago and has grown into one of Calgary's most prestigious charity golf tournaments. The Willow Park Charity Golf Classic has raised more than \$5 million for Calgary charities.

This year, KCCFA kids were chosen as the beneficiaries of this tournament, but we need your help to

make it a success. We're looking for eager volunteers to help with corporate sponsorships and silent auction prizes. Please contact **Sharlene Coulter** at [coulter@kiddscancercare.ab.ca](mailto:coulter@kiddscancercare.ab.ca) to get involved today.

### Rogers Chomp & Stomp

**M**ore than 1,000 people loosened their ties and dusted off their boots for a good ol' cowboy-time at last year's Rogers Chomp & Stomp. Rogers Chomp & Stomp is a big supporter of the Foundation, raising \$330,000 over four years for Alberta children with cancer.

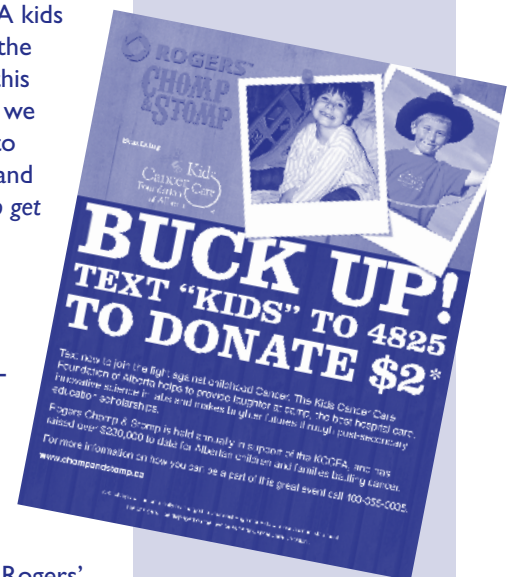
### Text 2 donate

**T**he Calgary Stampede has come and gone, but you can still support KCCFA kids through Rogers' **TEXT 2 DON8** campaign. All Rogers and Fido customers can donate \$2 to the Kids Cancer Care Foundation, by texting **K-I-D-S** to **4825**. Customers will see a \$2 charge on their Rogers or Fido wireless bill for each text message sent.

### Let there be giving in 2010

Let 2010 be the year of giving! Support KCCFA by planning your own community fundraising initiative. Whether you host a theme party, whip up a bake sale or find your own creative way to get involved, let this year be the year you make a difference! Contact **Ashlee Guise** at [guise@kiddscancercare.ab.ca](mailto:guise@kiddscancercare.ab.ca) to start planning your fundraising event today.

Photo at left: L-R Eldon Loucks, Stan Black, Cam White and Ric Taillon were the winning team at the Willow Park Charity Classic and received their Waterford Wedgewood crystal trophies and navy blue blazers.



This service is available to Rogers wireless and Fido subscribers. Standard text message charges apply.



## Camp & Community

### 2010 camp dates

#### Young Adult Conference

February 12-14

#### SunKeeper – Teen Camp

April 23-25

#### Family Camp

May 14-16

#### SunRise Edmonton

July 12-16

Bennett Centre

#### Calgary

July 19-23 – Session 1  
Glengarry/Killarney Community Centre

July 26-30 – Session 2  
Glengarry/Killarney Community Centre

#### SunMaker

July 12-17 – Session 1  
July 19-24 – Session 2  
July 26-31 – Session 3

#### SunSeeker

July 12-17 – Session 1  
July 19-24 – Session 2  
July 26-August 7 – Session 3

#### Family Camp

September 24-26

#### SunKeeper – Teen Camp

Oct 22-24

All camps take place at Camp Kindle unless otherwise noted.

To register for camp, contact us at **403.216.9210** or email [staff@kidscancercare.ab.ca](mailto:staff@kidscancercare.ab.ca).

### Spooktacular Teen Camp



**F**ifty Alberta teens put away their iPods and BlackBerrys last fall for a spooktacular weekend in the Foothills at KCCFA's Camp Kindle. Trick or Treating, Thriller-dancing and pumpkin-carving were just a few of the weekend highlights at the 2009 Halloween Teen Camp.

The theme for the weekend was Halloween with a Harry Potter twist. The main lodge was decked out like the dining hall at Hogwarts, while the rest of the camp received an eerie Halloween makeover. There were spider webs, jack-o-lanterns and creepy effects everywhere.

When the campers arrived Friday evening, they enjoyed a spine-chilling assortment of treats prepared by KCCFA kitchen staff. There were deviled eggs, finger-shaped sausage rolls, eyeball cupcakes and more!

Later, a ghostly hat appeared to sort the teens into their weekend activity groups. More than 100 pumpkins, squash and zucchini were donated to camp and the campers displayed incredible feats of ingenuity by turning all three into jack-o-lanterns!

Saturday was back to school, where the teens advanced their knowledge in the occult arts, taking a series of Harry Potter-themed courses. On the curriculum: Divination (yoga and tea leaf-reading), Potions (slime making) and Defense Against the Dark Arts (a variation of capture the flag).

After dinner they donned their costumes and went trick-or-treating around camp. It was a great way for the teens to familiarize themselves with Camp Kindle, while filling their bags with goodies. After a hair-raising tour of the haunted house (in the barn), the teens danced Thriller-style in the music hall—a perfect venue for KCCFA dances.

### A plum opportunity

KCCFA is looking for kids aged 3 to 12 to take part in the 2010 Parents' Quest for the Cure gala. Children will be involved in a singing and dancing routine as part of the evening's entertainment. To take part, children must be available on the following occasions:

#### Two rehearsals

Saturday, February 20	1 to 4 pm
Sunday, February 21	1 to 4 pm

#### Rehearsal and final performance

Saturday, March 6, 2010	1 to 9:30 pm
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This is a great opportunity for your kids to get involved by working with our teen leaders, the KCCFA events team and a local musician. KCCFA will ensure that children are supervised at all times.

To get involved, please call **Roz Freeman** at **403.984.1228** or email her at [freeman@kidscancercare.ab.ca](mailto:freeman@kidscancercare.ab.ca).

## Camp & Community

### Teen leaders help at Inn from the Cold



Six KCCFA teens got a disquieting glimpse into the lives of some of Calgary's less fortunate last March, when they volunteered at Inn from the Cold. The homeless shelter provides nutritious meals and a place to sleep to those less fortunate. While nourishing others, the teens were able to cultivate leadership skills and develop a new appreciation for their own lives.

The volunteer stint at Inn from the Cold was part of KCCFA's 2009 Teen Leadership Program. The teen leaders were responsible for setting-up tables, preparing food and ensuring the families were settled and served. They worked well as a team, drawing on communication skills, delegating tasks and managing their time efficiently. These skills cannot be learned in a lecture or through a book. They're hard-won skills developed through hands-on experience.



The teens also learned an important lesson in social issues. It opened their eyes and challenged their views of the homeless: "It's shocking to see so many children," says Cassandra, one of the KCCFA teen leaders. "You don't think that children so young could be homeless. This changes how you look at people on the street. When you look at a homeless person you think that they'll be so scary, but I saw from this experience that this is not always the case."

Having experienced cancer, our teens already know what it's like to receive help from others. Volunteering at the shelter gave them a chance to experience the other side of the giving relationship. They learned how it feels to give back. And they liked it: "It makes you sad to see," says Cassandra of the poverty she saw, "but it also makes you glad to know that you are able to improve their life a little by simply volunteering. It gave me such great pleasure to help these people. It is definitely something I will do again."



The Kids Cancer Care Foundation of Alberta offers the Teen Leadership Program for teenagers aged 14 to 17 who are affected by childhood cancer. The program is designed to help teens build leadership skills that are transferable to everyday life. During the course of a year, these teens participate in as many as 15 leadership opportunities from helping out at community fundraising events to volunteering at not-for-profits and taking part in workshops.

### Hats off to the 2009 teen leaders

Cassandra  
Elyssa  
Laura  
Linette  
Madison  
Taylor

### 2010 leaders head to Mexico

This year's teen leaders are heading to Mexico in February with the Rotary Club. While there, these teens will get a serious lesson in giving back by helping build two homes for underprivileged families there. Each teen has committed to raising at least \$1,000.

*If you are interested in helping our teens leave their mark in Mexico, please contact **Tracey Stahn** at **403.984.6211** or **stahn@kidscancercare.ab.ca** or visit their website at **homesinmexico.webs.com** to make a donation online.*



## Perspectives

### Ian's journey

A lot has changed since Ian Turgoose was an 11-year-old boy with cancer two decades ago. Ian attended our first camp, Camp CanCare, in 1991 and will never forget those early years. After working near Toronto for years as a civil engineer, this Calgary-boy is returning home to his roots. He's back in Calgary and volunteering with KCCFA.

As a child, Ian was always active and loved sports, so when a short hike with his scout group left him

fied a match in Britain and Ian returned to the hospital to prepare for the procedure. This involved wiping his body of white blood cells with chemotherapy and radiation treatments. Within days he was losing hair and developing a rash of sores in his mouth. Swallowing was difficult and he stopped eating.

"The hardest part of being in the hospital was nighttime and being consumed by a feeling of loneliness." It was tough, as he recalls, but the nurses and daily visits by both his parents made it easier. "One of my fondest memories is my dad reading *Tom Sawyer* until his voice grew hoarse."

**"I have a large respect for living in the moment and camp is a place where every moment matters."**

With his immune system seriously compromised, Ian missed the better part

of grade seven. But he managed to keep up his grades with the help of a tutor. In grade eight, Ian returned to school and by grade nine he was back at sports. That same year, Ian also met his bone marrow donor. "It was the most amazing experience," he says. "She is a lady from England and there are so many similarities

in our families. It was like meeting someone you always knew for the very first time."

Ian gave his mother the best birthday present ever when his white blood cell levels began to rise on her birthday. Today, Ian feels fortunate to be alive. "It is humbling and heartbreaking to see friends who didn't make it. I have a large respect for living in the moment and camp is a place where every moment matters."

"winded and as pale as a ghost," he knew something was seriously wrong. After a visit to his family doctor, he and his parents found themselves at the Alberta Children's Hospital, where they learned that Ian had chronic myelogenous leukemia. Their lives turned upside down.

Ian's doctors decided that a bone marrow transplant was the best course of action, but they quickly discovered that neither his parents nor sister were a match. They finally identi-

*Ian was diagnosed with chronic myelogenous leukemia when he was just 11 years old and received the first non-related blood transplant at the Alberta Children's Hospital. His cancer experience taught him to savour every moment in life.*





### A journey comes full circle

*While Ian was growing up, KCCFA was growing up too. And while we marvel at his growth, he's just as pleasantly surprised by ours. Ian brought that history full circle last fall, when he started volunteering at camp and presented KCCFA with a t-shirt from our first camp in 1991. That bright green t-shirt now hangs larger than life on the wall at Camp Kindle—a playful reminder of one volunteer's journey with cancer and commitment to help. Here are Ian's thoughts on KCCFA and surviving cancer:*

#### Q & A with Ian

##### **How did you get involved with KCCFA?**

I first got involved with KCCFA back in 1991 as a camper at the first Camp CanCare. I learned about the camp the year I was diagnosed.

I was involved as a camper for quite some time, but then it became clear that one week of camp simply wasn't enough, so I did the three-week counsellor-in-training program, sponsored by KCCFA. The natural progression was to become a counsellor, which I did for two summers.

##### **Give me your first impression of camp?**

On that first day of camp, prior to being picked up by the bus, I felt a lot of apprehension and excitement. But what makes this camp so unique is the instant connections you make with other campers and the counsellors. So I remember having fantastic counsellors and making instant friends. It was a day of excitement.

##### **What impact did KCCFA have on you?**

KCCFA exposed me to so many positive experiences. I've enjoyed many adventures and did so many things to build my confidence. I loved the overnight trips, late night conversations, dances, campfires, swimming, rafting trips and even deejaying at the dances. These experiences shaped who I am today.

I've seen the natural progression of KCCFA—from the first summer with one week of camp, to camps that include siblings and families. For KCCFA to have its own camp is just the next step in this progression. Camp is something

I've always enjoyed and wish to continue being part of it.

##### **Describe your life now?**

After my time as a camp counsellor, I left for Ottawa and did my degree in civil engineering. I worked near Toronto for a couple of years and finally returned to Calgary to work as a project coordinator in the construction industry and to be close to my friends.

##### **What did you learn from your cancer journey that helped during those years?**

I've learned to be positive, express gratitude, listen and understand where people are coming from. This has been so helpful in my career and life.

*"I love that at camp these kids get to leave so much at the door and just be kids."*

##### **Why do you want to volunteer with KCCFA now?**

I love that at camp these kids get to leave so much at the door and just be kids. And I've always loved the connections you make with people there. At camp, there's a whole part of your life that doesn't have to be explained. People have been through amazing journeys and instantly relate. I enjoy my career and it's fulfilling, but KCCFA helps me live a balanced life. I hope to bring my positive attitude and experiences to camp and share them with the kids and families.



*Ian and KCCFA grew up together. He attended KCCFA's first camp in 1991 and is now back as a volunteer at Camp Kindle.*



## Our People

### Meet the Brat Pack



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*L-R Roz Freeman, Jodi McNabb and Carly Murray oversee KCCFA's four signature events and our Shave Your Lid for a Kid® program, bringing in more than \$1 million each year.*

**T**hey call themselves the Brat Pack. And whether it's a reference to the notorious Rat Pack of the '60s or a seasoned take on the cynical Brat Pack of the '80s, it fits. This self-professed pack of brats makes up KCCFA's event team. And, like their predecessors, they're bright, witty, sometimes cynical, and they love to shop!

Jodi McNabb manages the Brat Pack and oversees sponsorship. She joined KCCFA five years ago as campaign manager of the We Believe capital fundraising initiative that raised \$1.5 million for the Hughes Children's Cancer Research Centre at the University of Calgary. Jodi brings years of experience in fundraising and marketing to the Foundation and oversees several special projects such as the annual direct mail campaign, the video and major gifts. Oh, and she's the KCCFA IT girl—for technology.

Roz Freeman comes to KCCFA from Venture Communications. With degrees in political sci-

ence and sociology from McGill and an event management diploma from Mount Royal, Roz brings the kind of broad-thinking, creative problem-solving every event needs: "I actually see events as one big problem we need to break down and solve," she says. "The events team is like a think tank where we generate new ideas and test them. It gets pretty zany at times, but it's great. We feed off each other in a really good way." With the help of her fellow brats, Roz oversees three KCCFA signature events: Parents' Quest for the Cure gala, Ride for a Lifetime and the Dad & Daughter Gala.

Carly Murray is the newest brat on the block. She first came on board as a co-op student in 2008 and later returned to KCCFA as coordinator of our shave program and our annual golf tournament. A commerce graduate from the University of Victoria, Carly got her first taste for events at SAIT, where she studied hotel and restaurant management. Now, she's bringing it all together at KCCFA. Carly is excited about the year ahead: "This is the 16<sup>th</sup> year for the tournament," she says. "We're going to do it up big and play on the Sweet 16 theme."

The Brat Pack helps bring in more than \$1 million each year. They're proud of the role they play. Asked how they'd like guests to feel when leaving a KCCFA event, the pack turns

pensive. "Well, in the end, they need to have fun," Jodi is pragmatic. "Overwhelmed!" Roz pipes in. "We want them to be overwhelmed—in a good way." Carly agrees:

**"What we're creating is an intangible experience, a feeling that's impossible to put into words."**

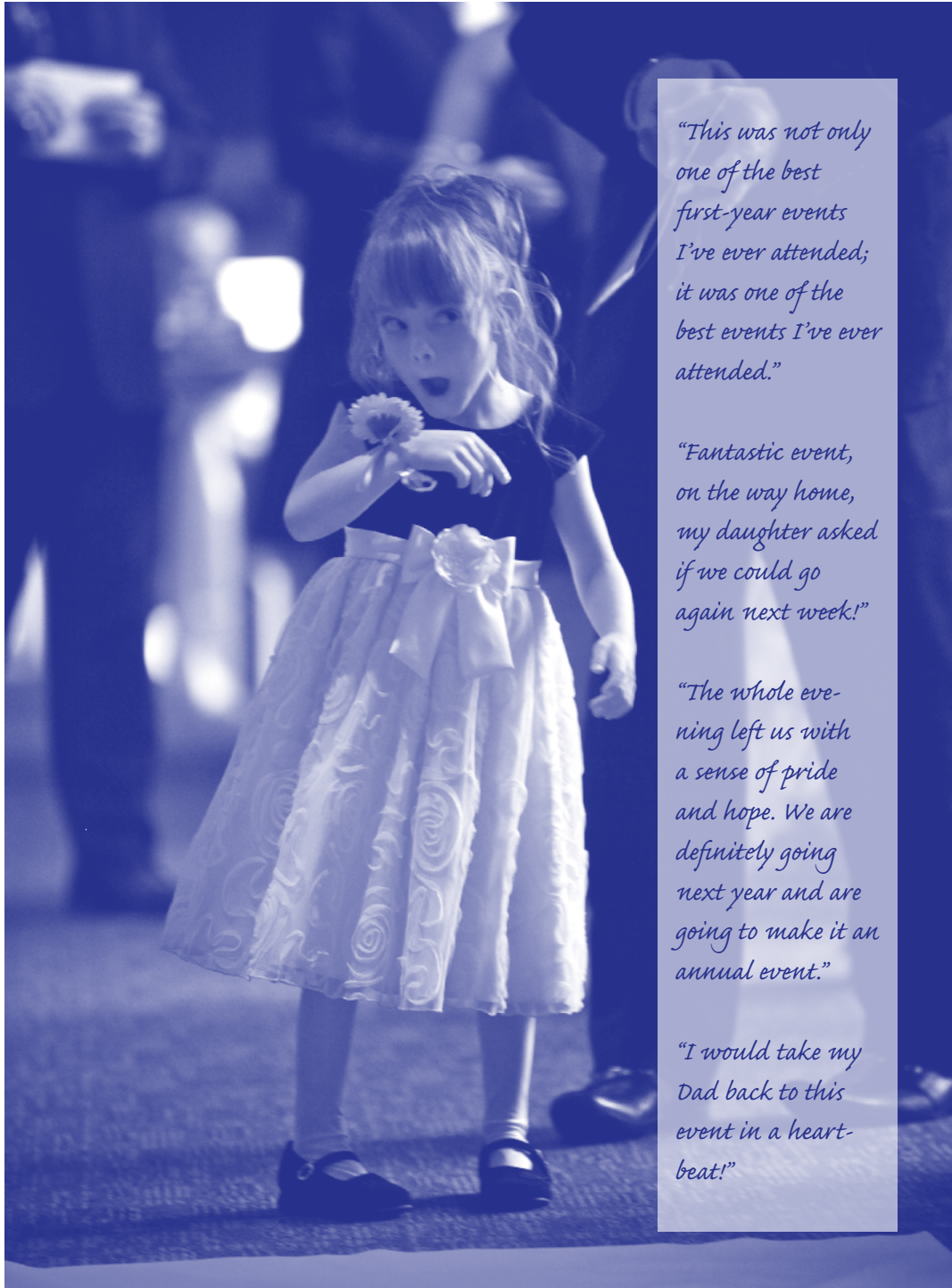
"What we're creating is an intangible experience, a feeling that's impossible to put into words." "Yes, inexplicably pleasurable," Roz concludes.



## It's a Wrap

### Pink carpet treatment for dads and daughters

**C**algary dads and daughters of all ages received a pink carpet welcome last fall at the Pretty in Pink Dad & Daughter Gala. The girls and their dads enjoyed an evening of elegance at Hotel Arts with valet parking, adoring paparazzi, a dad and daughter photo shoot, a gourmet meal, dancing, face-painting, balloon artists, magicians, bucket draws and a live and silent auction. More than 400 guests took part in the sold-out gala, helping KCCFA raise more than \$20,000 for the Derek Wandzura Memorial Scholarship Fund.



*"This was not only one of the best first-year events I've ever attended; it was one of the best events I've ever attended."*

*"Fantastic event, on the way home, my daughter asked if we could go again next week!"*

*"The whole evening left us with a sense of pride and hope. We are definitely going next year and are going to make it an annual event."*

*"I would take my Dad back to this event in a heartbeat!"*

### Thanks to our sponsors & donors

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To join us next year as a gala sponsor, contact **Jodi McNabb** at **403.984.1226** or **mc-nabb@kidscancercare.ab.ca**.

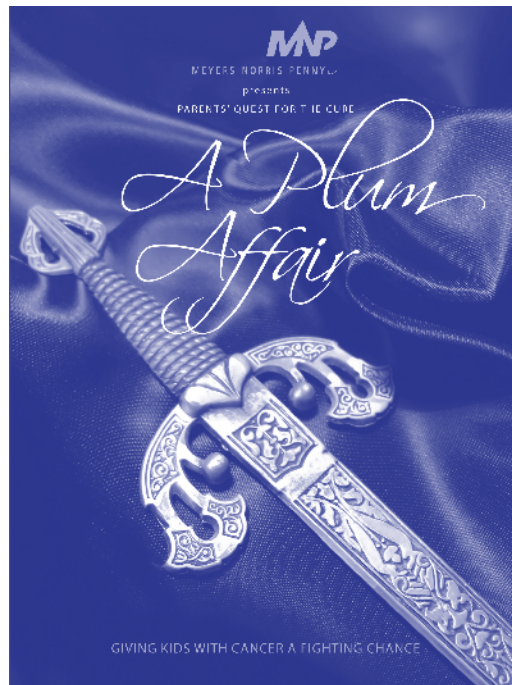
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COMMUNITY INITIATIVES COORDINATOR  
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ADMINISTRATIVE COORDINATOR  
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DEVELOPMENT MANAGER  
JORDAN MILLER  
CAMP PROGRAM MANAGER  
CARLY MURRAY  
EVENT COORDINATOR  
MARY PHILLIPO  
CAMP ADMINISTRATIVE ASSISTANT  
TRACEY STAHN  
COMMUNITY PROGRAM COORDINATOR

## Fundraising Events



### Parents' Quest for the Cure

#### *A Plum Affair*

**Presented by Myers Norris Penny**  
**Saturday, March 6, 2010**

**Calgary Westin**

Give children with cancer a fighting chance by joining us at Parents' Quest for the Cure – A Plum Affair, presented by Myers Norris Penny LLP. Entertainment. Auctions. Dancing. Truly an evening fit for a king. The gala sells out early, so order your tickets today.

### Ride for a Lifetime

**June 25 – 27, 2010**

**Calgary – Jasper – Fairmont Hot Springs**

Discover the amazing camaraderie of the KC-CFA Ride for a Lifetime. Every kilometer you ride and dollar you raise makes summer camp possible for children with cancer. This ride fills up quickly, so register soon.

### Don & Joanne Golf a Kid to Camp

**Thursday, August 12, 2010**

**Cottonwood Golf & Country Club**

Look who's turning Sweet 16! Join Don and Joanne of Lite 96 as they celebrate this milestone year. Reserve your spot when registration opens on April 1.

### Dad & Daughter Gala

**Saturday, October 23, 2010**

**Palomino Room, BMO Centre**

**Calgary Stampede**

An evening too magical to miss. Stay tuned as we unroll details for next year's gala. To add your name to our event invitation list, [email freeman@kidscancercare.ab.ca](mailto:freeman@kidscancercare.ab.ca)

To take part in a KCCFA event as a sponsor, donor, participant or volunteer, please call us at **403.216.9210** or [staff@kidscancercare.ab.ca](mailto:staff@kidscancercare.ab.ca) or visit [kidscancercare.ab.ca](http://kidscancercare.ab.ca).

We appreciate the opportunity to communicate with you about KCCFA's activities. If you wish to alter the amount or type of mail you receive, please call us at 403.216.9210 or email [staff@kidscancercare.ab.ca](mailto:staff@kidscancercare.ab.ca).

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