

unfolding stories

Cer care

2014/2015 ANNUAL REPORT

HELP BRING DREAMS TO LIFE

took that all-important first step toward his

dream of becoming a professional jazz musician.

him going at that time was the thought of playing his guitar

again. Now, *your* support is keeping him going. With a Derek Wandzura Memorial Scholarship to Mount Royal University, David

When David Dallas was 12 years old and undergoing cancer treatments, his hands became so blistered from the chemotherapy that he couldn't play his guitar. What kept

The stories you find here today are just snippets of larger stories that we are honoured to share. Know that for every story you read here there are countless more – all stories that begin with YOU.

We encourage you to visit kidscancercare.ab.ca for the complete stories because through your generosity you have helped shape each and every one.

made scholarships possible for

David and eight other survivors.



cer care

neals for families in the throes of hildhood cancer through our Cooking

Kids Cancer Care Foundation of Alberta 609 14 St NW, Suite 302 Calgary, AB T2N 2A1 staff@kidscancercare.ab.ca Telephone 403 216 9210 Facsimile 403 216 9215 Toll-free 888 554 2267

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educational support

beads. Red beads, yellow beads, turquoise, pink, glow-in-the-dark beads. Part of the standard of care for children with cancer, the Beads of Courage program helps children understand the complex and often painful medical procedures

cancer experience by making Beads of Courage possible.

they experience. Each bead represents a

milestone in the trek against cancer and each one tells a unique story of courage

is gifted. But just as his parents grew used to the idea of sending him to shool, everything changed. At age four, Luca was diagnosed with a brain d required months of high-dose chemotherapy and radiation. Today, Luca

With your help, we are building an educational support program to help kids like Luca succeed both inside and outside the classroom.



volunteers

STEALING A PLACE IN THE HEARTS OF CHILDREN WITH CANCER When Crispin Arthur told his family that his nine-year tenure with the Kids Cancer Thank you, Crispin and 300+ Care Board of Directors would soon end, his daughter Jane had only one question volunteers, for sharing your passion and expertise with us. for him: "Will they still let you go to the Dad and Daughter Gala?" It's a question

that's top-of-mind for many Calgary girls — given that tickets sell out within seconds every year. Jane and her father have been attending the gala since 2009, when Crispin chaired the volunteer committee that first launched the event. Little did they know the sweet little event, which raised \$40,000 in its first year, would grow into one of Calgary's premier events, annually raising more than \$350,000 and commanding a waiting list for tickets that's longer than the current guest list.

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> We are grateful for every gift, but due to space restrictions, we must limit our list to contributions of \$1,000 or greater made in 2014-15. We make every effort to ensure the accuracy of our list of supporters and apologize for any errors or omission Please notify us of any inaccuracies.

SOURCE OF FUNDS

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Daughter Gala, Golf a Kid to Camp, High Hopes Challenge and Shave

our Lid for a Kid®. Community fundraising events non-profit organizations and other generous groups in the community.

22%

nts donations ous individuals, profit Capital campaign represents gifts and pledge payments to the Camp Kindle Capital Campaign.

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your generous gitts, we supporte

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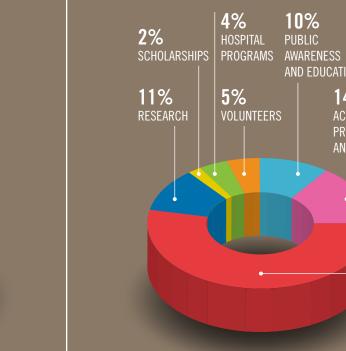
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Special thanks to McAra Printing and nonfiction studios inc. for generously producing this report at no cost to Kids Cancer Care.

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CAPITAL CAMP ANNUAL EVENTS

FINANCIAL HIGHLIGHTS

Through community support and the generosity of our donors, Kids
 Cancer Care raised \$6.7 million through annual fundraising, our signature fundraising events, community fundraising events, the capital campaign,
 Camp Kindle rentals and other sources.

 Kids Cancer Care invested \$2.7 million to offer a wide range of programs and services at no cost to families throughout the year, including camp an and services at no cost to families throughout the year, including camp and outreach, research, scholarships, hospital programs, volunteers, public awareness and education, and the acquisition of property and equipment.

website at www.kidscancercare.ab.ca/about-us/publications or contact our office at 403 216 9210.

• The direct costs associated with renting Camp Kindle to other user groups

 General and administrative costs of \$0.6 million include our office lease, administrative staff salaries and benefits and other administrative costs essential to support operations and deliver programs and services. Fundraising costs totalling \$1.4 million include the direct costs of our

signature fundraising events along with the salaries and benefits of our fundraising staff and other direct costs key to generating funds to delive programs and services. The Board of Directors approved the establishment of a combined internal restricted operating and capital reserve of \$2.0 million to provide for cash flow shortages, downturns in the economy and capital asset management. The reserve was fully funded in the year and is held in short-term

To reduce our environmental footprint, we have included only financial highlights in this report. To view full audited financial statements, please visit our



Carol Cook

RAISING A GLASS IN GRATITUDE

a weekend of splendour at the annual

onnoisseurs of taste aren't just raising

their glasses to sample the world's finest wines; they're raising vital dollars in the fight against childhood cancer.

Wine Summit Lake Louise. But these

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